



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Todd Akin for Senate (39432)
Strategic Media Placement (7970)/15773902
EVERSOLE, WHITNEY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
DEMOCRAT (169542)
National/Political Candidate - Agency
2465/06227305

Invoice 1449685
Inv Date 8/5/2012
Terms Cash In Advance
Contract 841648
Bill Type Weekly/Irregular
Period 7/30/2012 - 8/5/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/7/2012 11:17:09AM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20054-News @ 5pm	Per week (5), Mo, Tu, We, Th, Fr	07/30/12 5:29PM (Mo)	00:30	News @ 5pm M-F	TVPRITA1203H	\$950.00	—
	SPOT	20054-News @ 5pm	Per week (5), Mo, Tu, We, Th, Fr	07/31/12 5:24PM (Tu)	00:30	News @ 5pm M-F	TVPRITA1203H	\$950.00	—
	SPOT	20054-News @ 5pm	Per week (5), Mo, Tu, We, Th, Fr	08/01/12 5:29PM (We)	00:30	News @ 5pm M-F	TVPRITA1203H	\$950.00	—
	SPOT	20054-News @ 5pm	Per week (5), Mo, Tu, We, Th, Fr	08/02/12 5:26PM (Th)	00:30	News @ 5pm M-F	TVPRITA1203H	\$950.00	—
	SPOT	20054-News @ 5pm	Per week (5), Mo, Tu, We, Th, Fr	08/03/12 5:24PM (Fr)	00:30	News @ 5pm M-F	TVPRITA1201H	\$950.00	—
17.0	SPOT			08/04/12			1 preempt @ \$425.00	\$0.00	I-Inventory Accommodation
25.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	119144-News @ 10:30	Day, Su-1	08/05/12 10:38PM (Su)	00:30	News @ 10:30pm Sun	TVPRITA1201H	\$540.00	—
26.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20015-News @ 6am	Per week (5), Mo, Tu, We, Th, Fr	07/30/12 6:29AM (Mo)	00:30	News @ 6am M-F	TVPRITA1203H	\$350.00	—
	SPOT	20015-News @ 6am	Per week (5), Mo, Tu, We, Th, Fr	07/31/12 6:55AM (Tu)	00:30	News @ 6am M-F	TVPRITA1203H	\$350.00	—
	SPOT	20015-News @ 6am	Per week (5), Mo, Tu, We, Th, Fr	08/01/12 6:28AM (We)	00:30	News @ 6am M-F	TVPRITA1203H	\$350.00	—
	SPOT	20015-News @ 6am	Per week (5), Mo, Tu, We, Th, Fr	08/02/12 6:24AM (Th)	00:30	News @ 6am M-F	TVPRITA1203H	\$350.00	—
	SPOT	20015-News @ 6am	Per week (5), Mo, Tu, We, Th, Fr	08/03/12 6:51AM (Fr)	00:30	News @ 6am M-F	TVPRITA1201H	\$350.00	—
28.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20055-News @ 6pm	Per week (4), Mo, Tu, We, Th, Fr	07/30/12 6:12PM (Mo)	00:30	News @ 6pm M-F	TVPRITA1203H	\$900.00	—
	SPOT	20055-News @ 6pm	Per week (4), Mo, Tu, We, Th, Fr	07/31/12 6:19PM (Tu)	00:30	News @ 6pm M-F	TVPRITA1203H	\$900.00	—
	SPOT	20055-News @ 6pm	Per week (4), Mo, Tu, We, Th, Fr	08/01/12 6:14PM (We)	00:30	News @ 6pm M-F	TVPRITA1203H	\$900.00	—
	SPOT	20055-News @ 6pm	Per week (4), Mo, Tu, We, Th, Fr	08/02/12 6:12PM (Th)	00:30	News @ 6pm M-F	TVPRITA1203H	\$900.00	—
29.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	132086-CBS This Morning	Day, Sa-1	08/04/12 6:58AM (Sa)	00:30	CBS This Morning: Saturday	TVPRITA1201H	\$100.00	—
30.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20103-News @ 6pm	Day, Sa-1	08/04/12 6:28PM (Sa)	00:30	News @ 6pm Sa	TVPRITA1201H	\$300.00	—
31.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20757-News @ 5:30pm	Day, Su-1	08/05/12 5:38PM (Su)	00:30	News @ 5:30pm Su	TVPRITA1201H	\$400.00	—
32.0	Contract Line Remarks: <u>1 X PER DAY</u>								
	SPOT	20062-News @ 10pm	Per week (3), Mo, Tu, We, Th, Fr	07/30/12 10:33PM (Mo)	00:30	News @ 10pm M-F	TVPRITA1203H	\$1500.00	—



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	SPOT	20062-News @ 10pm	Per week (3), Mo,Tu,We,Th,Fr	07/31/12 10:23PM (Tu)	00:30	News @ 10pm M-F	TVPRITA1203H	\$1500.00	—
	SPOT	20062-News @ 10pm	Per week (3), Mo,Tu,We,Th,Fr	08/02/12 10:12PM (Th)	00:30	News @ 10pm M-F	TVPRITA1203H	\$1500.00	—
33.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	20789-News @ 10pm	Day, Su-1	08/05/12 10:07PM (Su)	00:30	News @ 10pm Sun	TVPRITA1201H	\$1500.00	—
34.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	20053-Entertainment	Per week (2), Mo,Tu,We,Th,Fr	08/01/12 6:40PM (We)	00:30	Entertainment Tonight	TVPRITA1203H	\$1200.00	—
	SPOT	20053-Entertainment	Per week (2), Mo,Tu,We,Th,Fr	08/03/12 6:38PM (Fr)	00:30	Entertainment Tonight	TVPRITA1201H	\$1200.00	—
35.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	20023-News @ 12noon	Per week (5), Mo,Tu,We,Th,Fr	07/30/12 12:13PM (Mo)	00:30	News @ 12noon M-F	TVPRITA1203H	\$450.00	—
	SPOT	20023-News @ 12noon	Per week (5), Mo,Tu,We,Th,Fr	07/31/12 12:25PM (Tu)	00:30	News @ 12noon M-F	TVPRITA1203H	\$450.00	—
	SPOT	20023-News @ 12noon	Per week (5), Mo,Tu,We,Th,Fr	08/01/12 12:14PM (We)	00:30	News @ 12noon M-F	TVPRITA1203H	\$450.00	—
	SPOT	20023-News @ 12noon	Per week (5), Mo,Tu,We,Th,Fr	08/02/12 12:15PM (Th)	00:30	News @ 12noon M-F	TVPRITA1203H	\$450.00	—
	SPOT	20023-News @ 12noon	Per week (5), Mo,Tu,We,Th,Fr	08/03/12 12:25PM (Fr)	00:30	News @ 12noon M-F	TVPRITA1201H	\$450.00	—
36.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	8:00:00AM-10:00:00	Day, Su-1	08/05/12 8:08AM (Su)	00:30	CBS Sunday Morning	TVPRITA1201H	\$600.00	—
38.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	119145-News @ 10:30	Day, Sa-1	08/04/12 10:49PM (Sa)	00:30	News @ 10:30pm	TVPRITA1201H	\$400.00	M/G For 24.0.1
39.1	Contract Line Remarks: 1 X PER DAY								
	SPOT	137536-News @ 6am	Day, Su-1	08/05/12 6:10AM (Su)	00:30	News @ 6am Sun	TVPRITA1201H	\$150.00	—
40.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	131968-CBS This Mor	Per week (1), We,Th,Fr	08/02/12 8:18AM (Th)	00:30	CBS This Morning	TVPRITA1203H	\$225.00	M/G For 17.0.1
41.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	132086-CBS This Mor	Day, Sa-1	08/04/12 7:29AM (Sa)	00:30	CBS This Morning: Saturday	TVPRITA1201H	\$100.00	—
42.0	Contract Line Remarks: 1 X PER DAY								
	SPOT	109720-News @ 10pm	Per week (1), We,Th,Fr	08/01/12 1:34AM (We)	00:30	News @ 10pm M-F Rebroadcast	TVPRITA1203H	\$50.00	—

*No CASH
due 8/7*

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$23,615.00
Commission	(\$3,542.25)
Net Total	\$20,072.75

Total Spots 35



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CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 3:56:47PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		1 X PER DAY						
	SPOT	48386-News @ 5am	Per week (2), Mo, Tu	08/06/12 5:40AM (Mo)	00:30	News @ 5am	TVPRITA1201H	\$95.00	—
	SPOT	48386-News @ 5am	Per week (2), Mo, Tu	08/07/12 5:20AM (Tu)	00:30	News @ 5am	TVPRITA1201H	\$95.00	—
10.0	Contract Line Remarks:		1 X PER DAY						
	SPOT	20054-News @ 5pm	Day, M-1	08/06/12 5:24PM (Mo)	00:30	News @ 5pm M-F	TVPRITA1201H	\$950.00	—
27.1	Contract Line Remarks:		1 X PER DAY						
	SPOT	20015-News @ 6am	Day, M-1	08/06/12 5:57AM (Mo)	00:30	News @ 6am M-F	TVPRITA1201H	\$350.00	—
37.0	Contract Line Remarks:		1 X PER DAY						
	SPOT	131968-CBS This Morning	Per week (2), Mo, Tu	08/06/12 8:22AM (Mo)	00:30	CBS This Morning	TVPRITA1201H	\$80.00	—
	SPOT	131968-CBS This Morning	Per week (2), Mo, Tu	08/07/12 7:29AM (Tu)	00:30	CBS This Morning	TVPRITA1201H	\$80.00	—
<div style="text-align: center; font-size: 2em; transform: rotate(-15deg); opacity: 0.5;"> No CUE due PA 8/17 </div>									

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$1,650.00	Total Spots	6
Commission	(\$247.50)		
Net Total	\$1,402.50		